



## *Did you know...*



Marin Institute invites youth to make your own anti-beer ad for the 2009 Free the Bowl™ Video Contest

**WHY:** In 2008, an estimated **30 MILLION underage youth** viewed more ads for beer than any other single product during the Super Bowl. The more youth are exposed to alcohol advertising, the more likely they are to drink. 10.7 million underage youth drink; 7.2 million binge drink. Alcohol-related problems from underage drinking cost the country \$60 billion annually.

**PRIZES:** \* 1st Place 13" MacBook w/ Final Cut Express 4.0 Software  
\* 2nd Place iPod Touch 8GB \* 3rd Place iPod Nano 8GB

**WHO:** Submissions are open to all U.S. residents ages 13-20.

**WHEN:** Deadline for video submissions is January 25th, 2009.

Register online at: <http://www.freethebowl.com/>

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### **Wahkiakum Community Network**

[www.wahkiakumcommunitynetwork.org](http://www.wahkiakumcommunitynetwork.org)

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NEXT PUBLIC BOARD MEETING: January 7, 2009 6:00 – 8:00 PM

River Street Meeting Room 42 River Street, Cathlamet

*Supporting community-based changes to improve the lives of children and families*

Wahkiakum Community Network developed the Did You Know...column to specifically address community norms favorable to substance abuse and to increase adult mobilization. The goals of the articles are to educate the community of the risks of substance abuse, promote resources and strategies available to the community to combat substance abuse, educate on policy to deter substance abuse, and advertise opportunities to engage the adults in the community to mobilize efforts related to substance abuse.